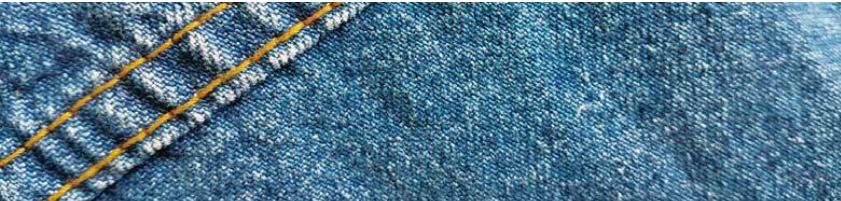




Denim



Trade Development Authority of Pakistan





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE AND USES

Denim is an evergreen fashion and liked by all irrespective of gender, age and profession. Pakistan has become a denim hub in the region in less than a decade and is considered one of the largest suppliers of quality denim fabric to the world's known brands for garments. Denim fabric has been developed and over the last few years, there is rapid growth and expansion in its use and production capacity in Pakistan. Pakistan has emerged as a key supplier of this highly demanded fabric due to the competitive prices and in house innovations by the denim manufacturers in Pakistan.

Pakistan exports both, denim fabric as well as denim products i.e. jeans, fancy and fashion apparel, curtain, bed sheets, canvas, uniforms, fire-resistant apparels for all seasons and all ages.



TOP-10 DESTINATIONS FOR DENIM EXPORTS FROM PAKISTAN

(VALUE IN USD MILLION)

Exports to	2017	2018	2019	2020	2021
Bangladesh	273.30	296.87	315.63	261.44	347.46
Türkiye	109.05	102.25	92.15	85.77	117.68
Egypt	33.03	36.92	46.99	35.31	55.80
Sri Lanka	12.25	18.50	19.54	13.91	23.10
Viet Nam	9.05	13.80	11.69	6.87	10.26
Italy	11.16	13.07	10.33	6.35	7.94
Djibouti	-	2.27	3.87	5.20	7.54
Indonesia	0.87	1.43	4.46	3.03	7.38
Colombia	4.21	5.53	4.68	4.06	6.97
Morocco	3.60	2.87	5.16	5.84	6.23

DENIM EXPORTS PRODUCT WISE FOR PAKISTAN

(VALUE IN USD MILLION)

Product code	520942	521142		620342
Product label	Denim cloth containing \geq 85% cotton weighing $>$ 200 g/m ²	Denim cloth containing $<$ 85% cotton and weighing $>$ 200 g/m ²	Total Denim Cloth Exports	Men's or boys' trousers, bib and brace overalls, breeches and shorts, of cotton (excluding . . .
2017	483.24	483.24	483.24	483.24
2018	501.20	501.20	501.20	501.20
2019	498.35	498.35	498.35	498.35
2020	388.40	388.40	388.40	388.40
2021	521.76	521.76	521.76	521.76

Source : Trade Map

LIST OF DENIM FABRIC & GARMENTS EXPORTERS

Name of Authorized Representative	Company Name (M/s.)	Business Address	Tel No. (0092)	Email
Shoaib Majeed, Chairman,	Kam International	F-152, Hub River Road, S.I.T.E., Karachi.	21- 35014099, 21- 35021051	info@kam-int.com
Siddiq Bhatti	U.S. Apparel	26 M Gulberg Lahore.	42-35340040, 0300-8481203	fahadashraf @usaparel.com,
Shahid Soorty	Soorty Enterprises	Plot 26 Sec 23 K.I.A, Karachi	021-35061912, 0092300- 2264892	aziz.panjwani @soorty.com
Tariq Rafi	Siddiqsons Denim Mills Limited	D-53, Textile Ave, S.I.T.E, Karachi	021-32577480, 0300 3536852	commercial @siddiqsons.com.pk
Muhammad Bilal Motiwala	Pak Denim Limited	F-225, Street 5, Textile Ave S.I.T.E, Karachi	021-32566411, 0301-2284676	admin @pakdenimills.com
Amin Bandukda	Al-Ameen Denim Mills Limited	A-4, Mangopir Rd, S.I.T.E, Karachi	021-32578871	info@ alameenmills.com
Faisal Ahmed	Artistics Denim Mills Limited	7,8 Sector 16, K.I.A, Karachi	021-35054629, 0345-3332193	hr@admdenim.com
Khalid A. Majeed	Mekotex Pvt Ltd.	495, deh Landhi, National Highway, Karachi	021-35016649, (92-22)3870005	info@mekotex.com
Ibrahim Weldon	X Pertex Denim Mills Ltd.	C-45, S.I.T.E, Karachi	021-32573001	director @x-pertex.com
Amanullah Kasim	Kassim Textile Mills Ltd.	Plot No. 63, Main National Highway, Karachi	021-35021161 0303-2653500,	mushtaq @kassimdenim.com



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