TE PO

WEAVING THE WAY TO SUSTAINABILITY

INTERNATIONAL TEXTILE & LEATHER EXHIBITION

22 - 24 OCT, 2024

EXPO CENTER, KARACHI, PAKISTAN

About **Texpo**

"TEXPO" is the hallmark textile and leather exhibition organized by the Trade Development Authority of Pakistan (TDAP) to promote Pakistan's textile and leather industry. Launched in 2016, the exhibition serves as an excellent sourcing avenue for buyers to touch, feel and experience the quality products that Pakistan has to offer. Also, the event provides essential international exposure to business enterprises as they embark on their journey into the global supply chain landscape.

What's New This Year?



After the phenomenal success of the TEXPO's 4th edition, TDAP is proud to announce the 5th TEXPO, with an enhanced focus on the importance of sustainability and circularity. The 5th TEXPO will feature innovative Pakistani products featuring sustainability, recycling, use of organic & biodegradable materials, and traceability.

So this October, get ready to experience the best of the Pakistani textile and leather sourcing opportunities by visiting the 5th TEXPO being held in Expo Center Karachi, Pakistan. This edition will also include various other activities focused on advocating and sharing strategies for reusing and recycling used materials to reduce waste and promote sustainable practices.

Trade Development Authority of Pakistan | www.tdap.gov.pk

FACTS ABOUT PAKISTAN'S TEXTILE AND LEATHER INDUSTRY



Zrd

Largest spinning capacity in Asia



Largest exporter of home textiles





64%

of Pakistan's total exports are attributed to the textile and leather industry.



nc

Largest denim and cotton cloth exporter in the world

Largest supplier of leather apparel articles to the world



6th Largest hosiery exporter



Highlights of the Previous Edition (2023)





TEX PO



500+ International Delegates

6000+ Corporate Visitors **22** Fashion Designers

19 Sectors Showcased

Visitors from **60+** countries

Pakistan fashion has always heritage, vibrancy of colours, has sustained through countless country's industry has been years of rich tradition at its clothing existed in Pakistan

t was in 1994 that Pakistan (GoP) took its for the development of establishing fashion and across the country. Soon started to sprout, and show an interest in the designers graduating part of the work force fashion, are enhancing consistently, to competition and market.

Since its inception, promoting fashion garments. TDAP's main to meet industry international markets and trends latest and products. For this, TDAP international fashion and invite their expertise strengths of the industry. various exhibitions, programs across the certainly gives a way to the high-end

When it comes to the with traditional motifs & lot to offer to the fashion markets. TDAP has to showcase the rich of Pakistan globally and Pakistani brands to their masterpieces on the prestigious runways & platforms.

Concerning the "High-End Fashion" sector, TDAP conducts various Fashion events across the country and internationally to give the local artists a platform to flourish and make its way to been famed for its cultural elegance and subtlety that decades. Undoubtedly, the advantaged by thousands of back, as the vogue of sewn since ancient history.

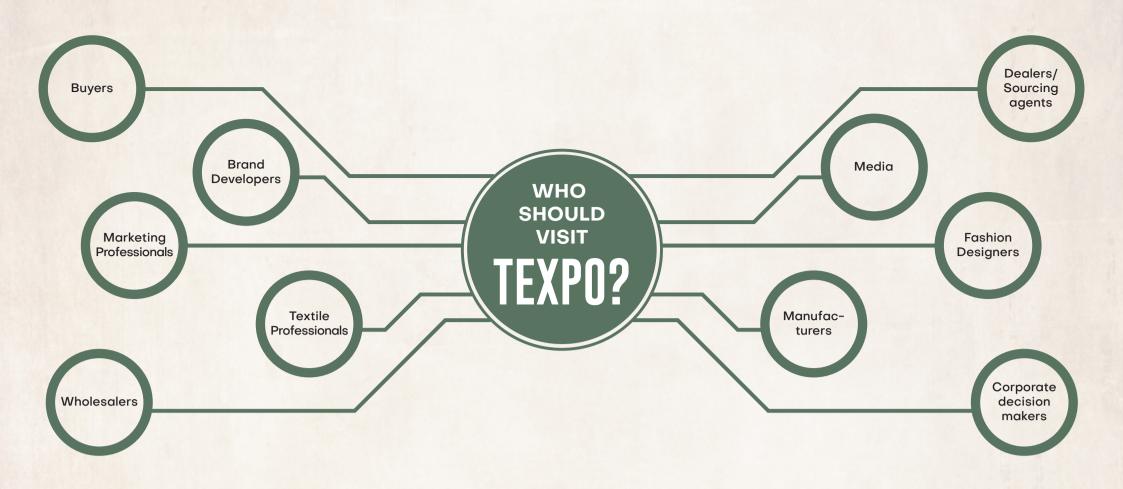
Government of first concrete step fashion industry by designed institutions the designer brands larger textile giants started to domestic market. The each year and by becoming for all realms of design, textile and aesthetics and innovating the compete international with improve the standards of local textile

> TDAP has been facilitating and designers of value added focus is on to assist the designer requirements of local & encouraging the adaption of the seasonal fashion forecasts for their also collaborates with prominent councils, agencies, consultants guidance to enhance the Similarly, it regularly conducts fashion weeks, training country and globally that platform to flourish and make global fashion landscape.

> > premium fashion fused cuts, Pakistan has a international however, managed craftsmanship supported present world's

PROMOTING FASHION THROUGH SUSTAINABILITY

the international fashion scene.



TEXPO 2024 OFFERS



About **TDAP**

Trade Authority of Pakistan is the premier trade promotion organization mandated by the Government of Pakistan to develop and promote products and services of the country in international markets.

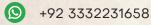
TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in all of the major international trade fairs, country specific exhibitions, manages trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

TEXPO is TDAP's biggest flagship event being conducted since 2016. The event has become an important regional platform for connecting people, organizations, and business professionals from all over the world, to mutually collaborate for increased trade in the textiles & leather sector. TDAP conducts its other flagship events as well aimed towards the promotion and integration of the country's industrial and agricultural sectors in the global value chains.

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