

Hint



Hint[®]
Look | Feel | Sign

 [hintofficial](https://www.instagram.com/hintofficial)

www.hintonline.com

HINT

Greetings!

Welcome to Hint! At Hint, we believe that style should have no bounds. Our commitment to accessibility means ensuring our brand is available to everyone, anytime, and anywhere. Through our online clothing store, we've made this vision a reality, offering a diverse range of apparel from casual to formal wear. Whatever your fashion preferences may be, we're here to help you meet your style goals. Our online platform provides convenience, allowing you to effortlessly browse and select clothing pieces that resonate with your personal taste. With our dedication to both convenience and affordability, we strive to make every shopping experience with us worthwhile.

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HINT

Overview



Hint, owned by Muhammad Faraz Siddiq, is a Pakistani fashion company known for its vertically integrated approach to sustainability in clothing. With its innovative ideas, Hint has transformed the landscape of fashion retail. The online brand was launched on December 31, 2020, in Karachi, marking a journey of four years, amidst the challenges posed by the COVID-19 pandemic. Our outlets are situated in Karachi at Ocean Mall and Dolmen Mall Tariq Road. Additionally, we export our clothing to destinations such as the UAE, Australia, and Canada.

HINT

Values

- Enhance the shopping experience
- Attain market share by combining the quality of Eastern and Western attire
- Ensure customer satisfaction and strive for excellence
- Revitalize the fashion sense by infusing a modern twist, making the brand exclusive. This unique fusion of tradition with contemporary fashion trends represents innovation, leading to remarkably stunning designs. This positions the brand as a trailblazer in the fashion industry



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Vision

- Hint's vision is to blend tradition with modernity, inspiring unique style expressions and setting new fashion standards

Mission

- Hint's mission is to provide innovative designs that seamlessly fuse tradition with modern trends, enriching the shopping experience for our customers while setting new standards of excellence in the fashion industry



Products & Services

Every day, we focus on the design and development of various fabric types, including lawn, chiffon, jacquard, silk, shimmery, khaadi net, chiffon, and linen. Our target demographic comprises women aged 14 and above. We're thrilled to announce the launch of our stunning footwear collection, featuring an array of amazing designs. We have also launched our exquisite perfume line! We are delighted to unveil a range of captivating fragrances that embody elegance and sophistication.

Team

Our dedicated team is highly enthusiastic and capable of effectively managing this project. Hint collaborates with a variety of textile vendors, and our production and quality control department actively engages with them. We are currently working towards expanding our presence to different cities across Pakistan.



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Exploring our Endeavours

Hint embodies a concept centered around transforming fabric into art, blending tradition and culture seamlessly into our outfits. We celebrate a fusion of colors, fabric choices, and creativity, showcasing unique styles and fabric manipulation techniques. Catering to an audience that delights in expressing themselves through fashion, we offer a plethora of options ranging from color modes and embroidery to various styles. We aim to empower our diverse audience to explore new fashion choices and ideas regularly. While achieving perfection is a lofty goal, we are committed to continuously improving and evolving.



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Textile Brands

- There are several textile brands in Pakistan, and it's difficult to provide an exact number within a limited word count. However, Pakistan has a thriving textile industry, and notable brands include Gul Ahmed, Nishat Linen, Alkaram Studio, Sapphire, Khaadi, and Maria B, Hint, among others. These brands offer a wide range of clothing options, including traditional and contemporary designs, catering to both local and international
- Please note that this is not an exhaustive list, and there are many other textile brands operating in Pakistan. Additionally, the popularity and availability of these brands may vary over time.

Top Brands in Pakistan

Certainly! Here is an updated list of top textile brands in Pakistan:

- Gul Ahmed Nishat Linen
- Sapphire
- Alkaram Studio
- Khaadi
- Maria B
- Sana Safinaz Cross Stitch Asim Jofa
- Hint
- Firdous Cloth Mills

These brands have established a strong reputation in the Pakistani textile industry for their quality fabrics, innovative designs, and wide product ranges. Please note that the rankings may vary

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Consumer Market for textile brands

- The consumer market for textile brands in Pakistan is significant and diverse. Pakistan has a thriving textile industry and is one of the largest textile exporters in the world. Textiles contribute significantly to the country's economy and provide employment to a large number of people.
- The Pakistani consumer market for textile brands encompasses various segments, including clothing, home textiles, and accessories. Pakistani consumers are known for their love of fashion and their appreciation for high-quality textiles. They have a wide range of choices when it comes to selecting textile brands, both local and international.
- Local Pakistani textile brands cater to the diverse tastes and preferences of the consumers. These brands offer a mix of traditional and contemporary designs, ranging from casual wear to formal and bridal attire. They often incorporate traditional craftsmanship techniques such as embroidery, block printing, and hand weaving, which are highly valued by consumers.
- Additionally, international textile brands also have a significant presence in the Pakistani market. These brands offer a wide range of products, including clothing, accessories, and home textiles. They bring global fashion trends to the Pakistani market, attracting consumers who prefer a more modern and international style.
- In recent years, there has been a growing awareness among Pakistani consumers about sustainable and eco-friendly textiles. Many textile brands are now focusing on sustainability, using organic fabrics and adopting environmentally friendly production practices. This trend has gained popularity among consumers who value sustainable and ethical fashion.



Our Market Opportunity in Pakistan

- **Pakistan Market Size**

The market size of Pakistan, a populous South Asian country, is significant. With a population of over 225 million people, it offers a vast consumer base for various industries. Pakistan's economy has been experiencing steady growth in recent years, with sectors such as agriculture, manufacturing, services, and information technology contributing to its market expansion. The country's strategic location as a gateway to Central Asia and the Middle East also makes it an attractive market for international trade and investment. As a result, businesses across diverse sectors have ample opportunities to tap into Pakistan's market potential and cater to the needs of its growing population.

- **Regional Export Countries**

Pakistan is strategically located at the crossroads of South Asia, Central Asia, and the Middle East, making it a significant player in regional exports. The country has a diverse range of export products, including textiles, leather goods, sports goods, surgical instruments, and agricultural products. Pakistan's major export destinations include the United States, China, the United Arab Emirates, Afghanistan, and the European Union. The country's strong textile industry has contributed significantly to its export sector, with garments and textiles being the main exports. Pakistan also exports rice, fruits, vegetables, and chemicals to various countries. With its favorable geographical location and a range of exportable products, Pakistan continues to play an essential role in regional trade and exports.

• Importer Market size

The importer market in Pakistan is a significant component of the country's economy. With its large population and diverse consumer base, Pakistan offers a substantial market for imported goods. The size of the importer market in Pakistan can be attributed to the demand for various products, including electronics, machinery, automobiles, textiles, and consumer goods. The country's growing middle class and increasing disposable income have contributed to the expansion of the importer market. Additionally, Pakistan's strategic geographical location provides access to international trade routes, making it an attractive destination for imports. As a result, the importer market in Pakistan continues to thrive, presenting lucrative opportunities for businesses looking to enter the Pakistani market.



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OUR TEAM



Employee retention, payroll management, & credit management are domino effects of the outdated cash-to-credit conversion



Government Tax

- **Sales Tax**

Pakistan has implemented a sales tax structure aimed at promoting sustainable growth. The system incorporates measures to encourage environmentally friendly practices, support renewable energy initiatives, and incentivize the adoption of sustainable products. By aligning taxation with sustainable goals, Pakistan aims to foster economic development while minimizing negative environmental impacts.

- **Income Tax**

The income tax growth in Pakistan has seen a steady increase in recent years. The government has implemented reforms to broaden the tax base and improve tax collection, resulting in higher revenue generation. This growth reflects efforts to strengthen the country's fiscal position and promote economic development.

OUR STORE LOCATIONS



Shop no. F-148,
Dolmen Mall Branch
1st Floor, **Dolmen Mall Tariq Road**,
Karachi, Pakistan.



Shop no. 137 & 121,
Ocean Mall Branch
1st Floor **Ocean Mall**,
Karachi, Pakistan.



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Thank You!

We look
forward
to working
with you

Contact: 0305 114468

Email us at:

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queries

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