

A background image of a fashion designer's studio. In the center is a white mannequin with a yellow measuring tape draped around its neck. To the left, a white computer monitor sits on a desk. Behind the mannequin, a rack of colorful clothes is visible. The scene is brightly lit, suggesting a window in the background.

KIMS CLOTHING INC

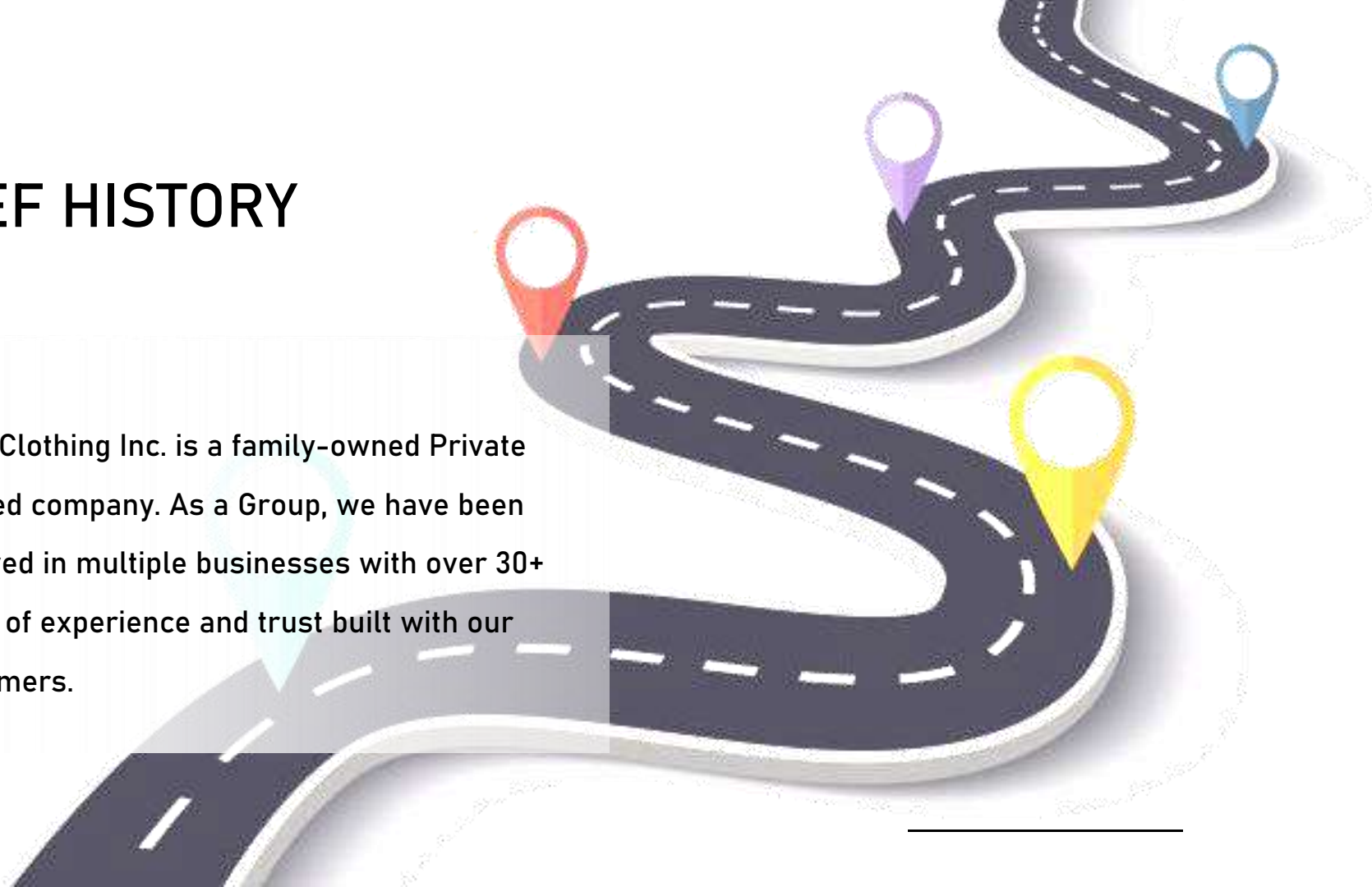
Proudly Made in Pakistan

Company
Presentation
2023'

www.kimsclothing.com

BRIEF HISTORY

Kims Clothing Inc. is a family-owned Private Limited company. As a Group, we have been involved in multiple businesses with over 30+ years of experience and trust built with our customers.



COMPETITIVE ADVANTAGES OF PAKISTAN



POPULATION

231,766,411

POPULATION GROWTH RATE

1.98%

GDP (*\$/capita*)

\$1,658

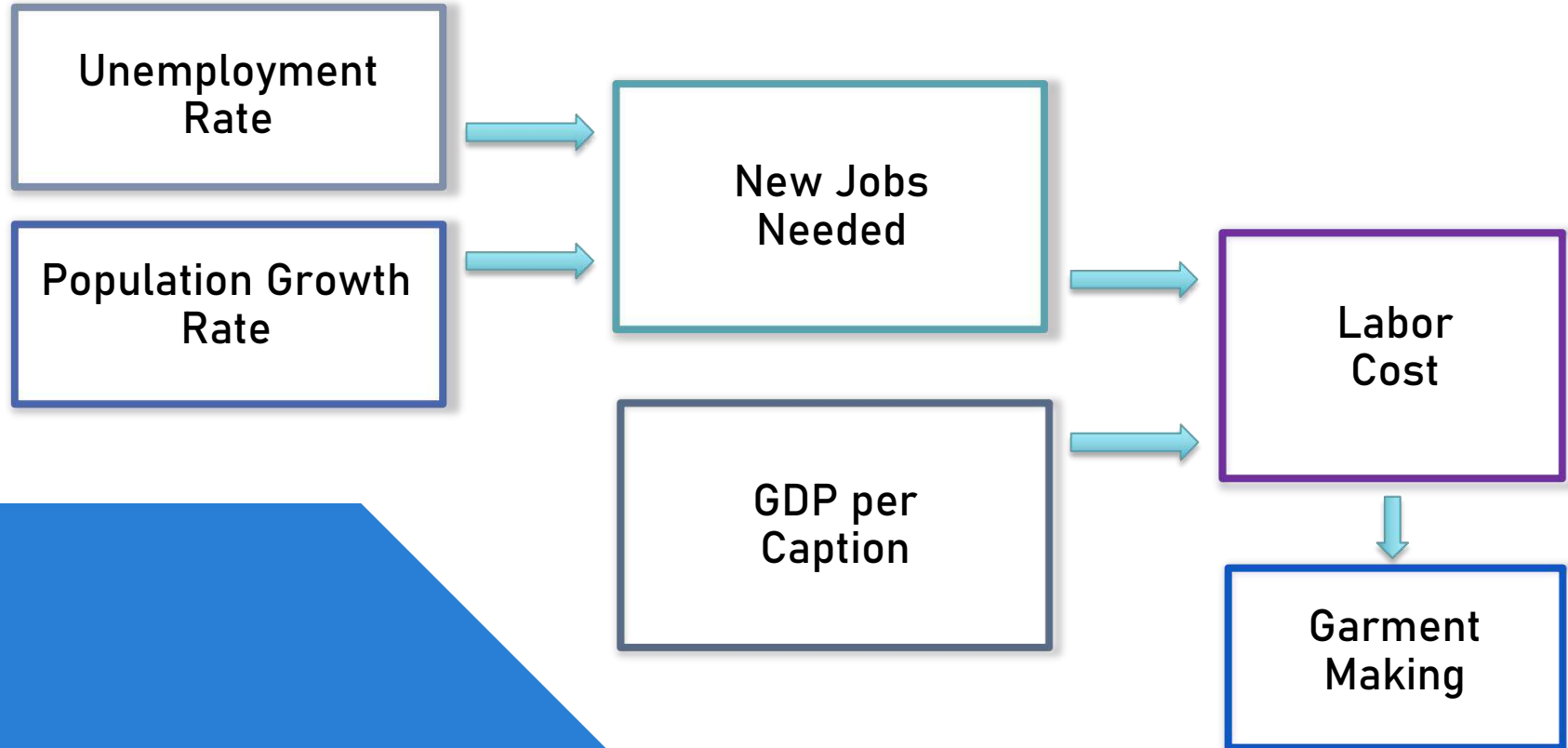
UNEMPLOYMENT RATE (%)

6.40%

LABOR COST (*\$/hour*)

0.50

Who are the Competitors of Pakistan?



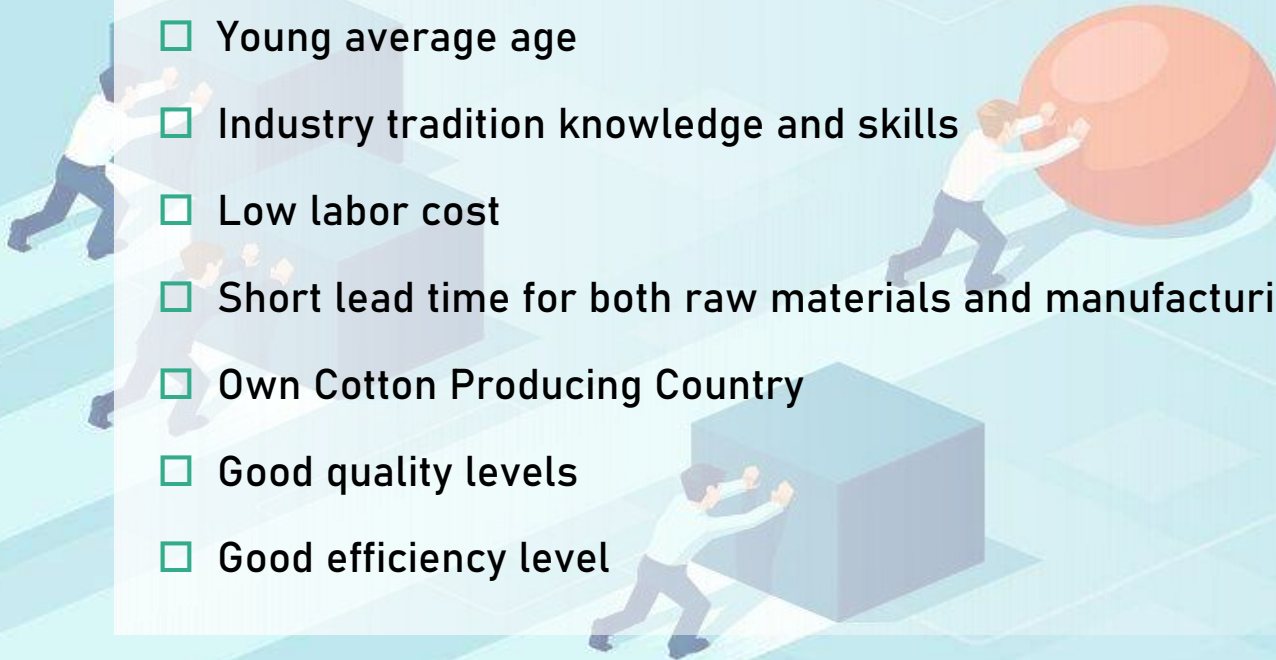
Pakistan's Low Cost Environment

Pakistan's Low Cost Labor environment provide a competitive advantage over other markets



Why is Pakistan the right country?

- ❑ Free Trade Agreements with many countries
- ❑ Young average age
- ❑ Industry tradition knowledge and skills
- ❑ Low labor cost
- ❑ Short lead time for both raw materials and manufacturing
- ❑ Own Cotton Producing Country
- ❑ Good quality levels
- ❑ Good efficiency level





MISSION

We will be at the forefront of the creation of premium products, with a special emphasis on quality, cost and delivery of our products. We will do this through research, innovation and a sharp focus on our customers' expectations while ensuring a sustainable impact on our Earth and her people.

VISION

Our aim is to come up with the most innovative and inspiring ideas and solutions and to create a benchmark in the local and international markets.



OUR BEST SERVICES

Our company values are shared from the top management to the bottom. Our drive to change is what makes us constantly innovate and work towards creating a sustainable future so that we can preserve today for a better tomorrow.



QUALITY



RELIABILITY

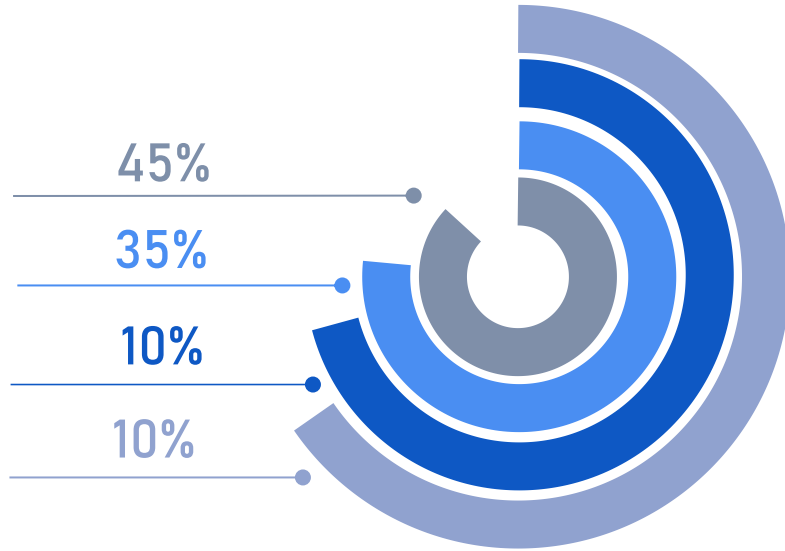


TRANSPARENCY



SUSTAINABILITY

OUR INDUSTRY



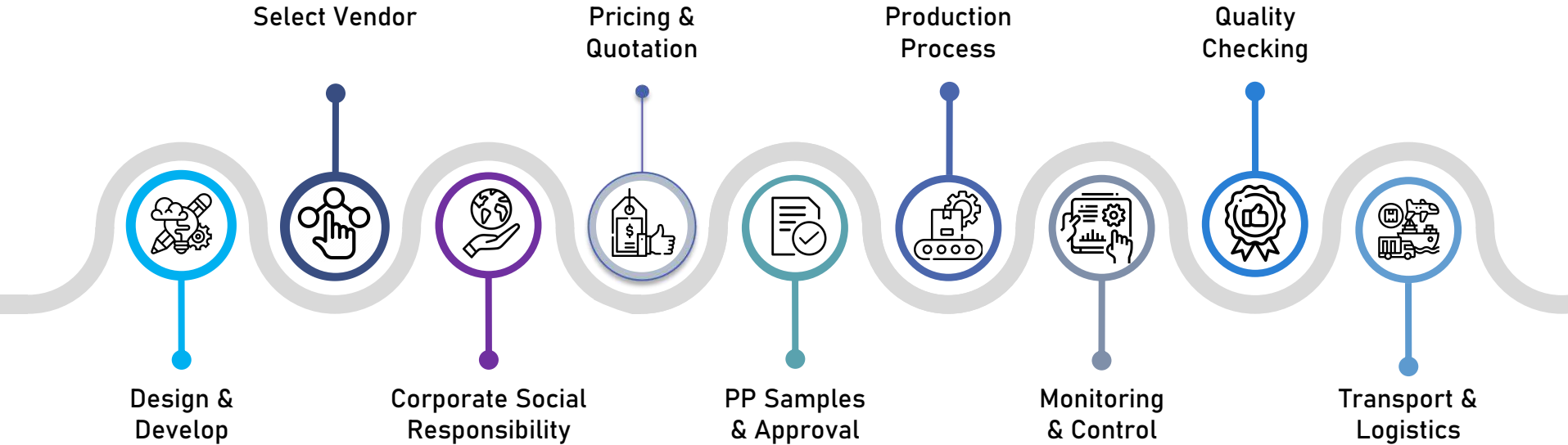
45% Denim/Woven

35% Knits/Activewear

10% Home Textiles

10% Sports Goods

OUR PROCESS



SAMPLING & DEVELOPMENT

In Kims Clothing Inc. we believe that Development process is the core of the garment industry. Here the products gain their character & soul. Our development starts with sourcing of fine fabrics and proper accessories and finally the execution of perfect samples. We Believe that Innovation will never stop and offering new ideas, techniques, designs to our customers is one of our major commitments towards our customer.



OUR PRINCIPLES

THE SEVEN PRINCIPLES



WE UNDERSTAND
OUR **CUSTOMERS**



INNOVATION IS THE
FOUNDATION OF
OUR SUCCESS



OUR CORE
STRENGTH IS OUR
COLLABORATIVE
TEAM WORK



EVERYTHING WE DO
IS **STRATEGICALLY**
ALIGNED



COMPETENCE
LEADS TO
SUCCESS



COMPANY'S AND
EMPLOYEES' **INTEREST**
ARE THE SAME



WE TREAT EVERYONE
WITH **DIGNITY** AND
RESPECT

WHY CHOOSE US?

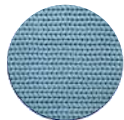
One Team
one goal



Sustainability &
Consistency



Transparency &
Strict controls



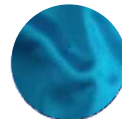
Quality assurance



Production efficiency



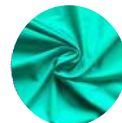
Short lead
times & agility



Innovations &
Value addition



Long term
partnership



Flexibility &
Adaptability



Best Deal & offer



E'S OF SUSTAINABILITY

01

ENVIRONMENT

We at Kims Clothing Inc. believe in creating a better tomorrow for the future generations to come.

02

EQUILIBRIUM

For us, it's all about keeping the right balance. We do so by creating Products that are less taxing on the environment.

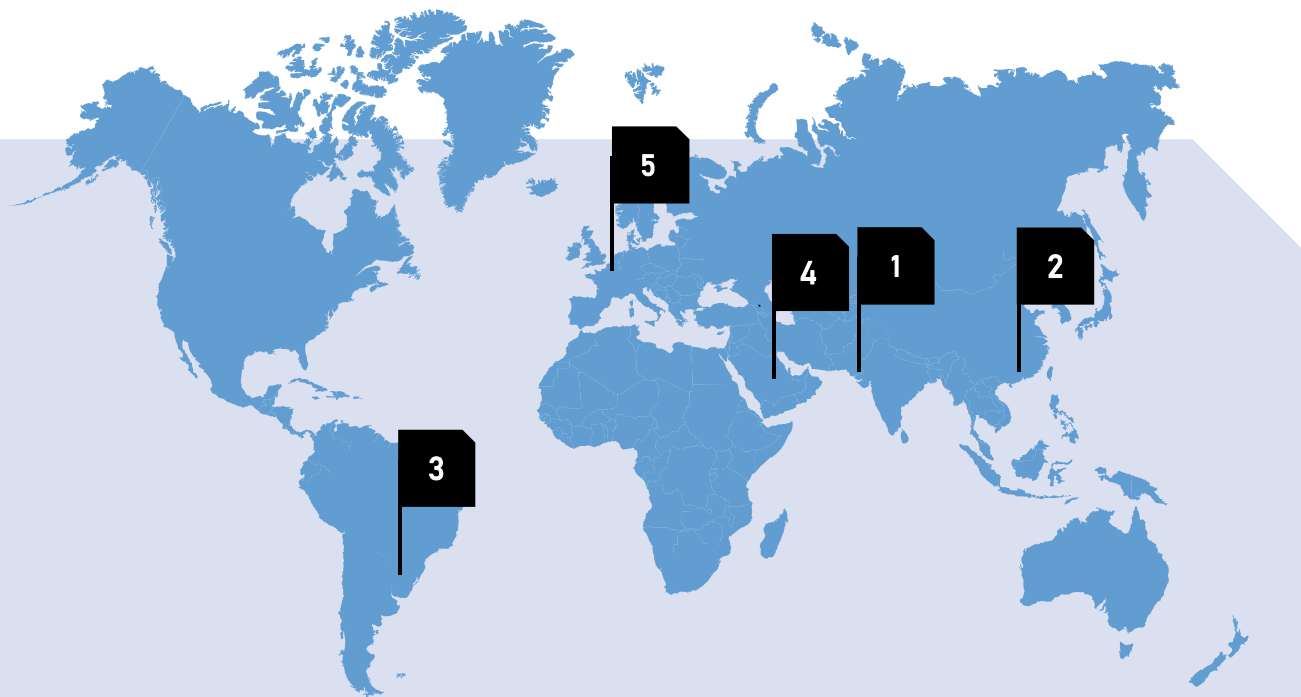
03

ETHICALITY

We believe in equality, inclusivity, diversity, and ethicality of the business that we conduct



GLOBAL PRESENCE



1 South Asia

Pakistan

2 China

Guangzhou

3 South America

Uruguay

4 Middle East

United Arab Emirates

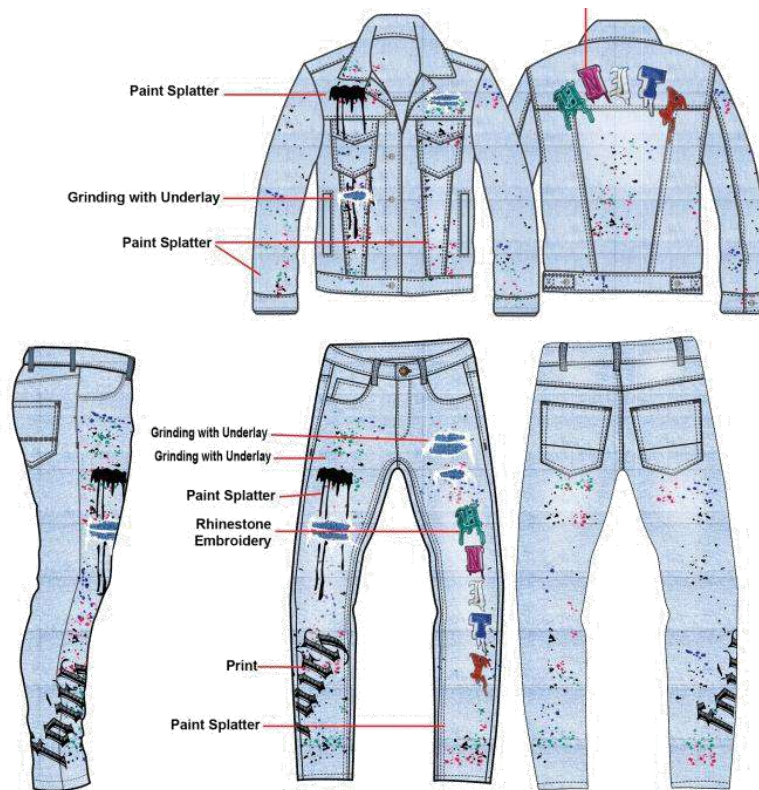
5 Europe

Belgium

Find out where all our sales offices are located around the world

DENIM

ACID WASH



Light Blue



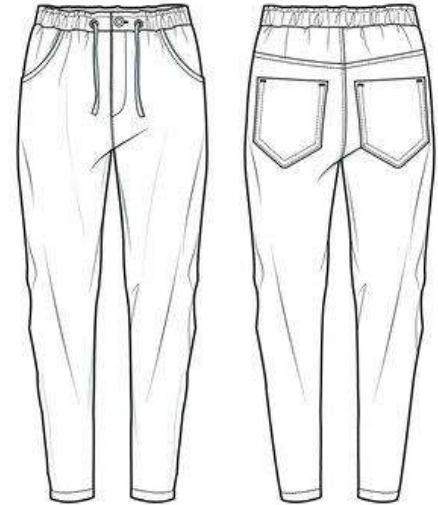
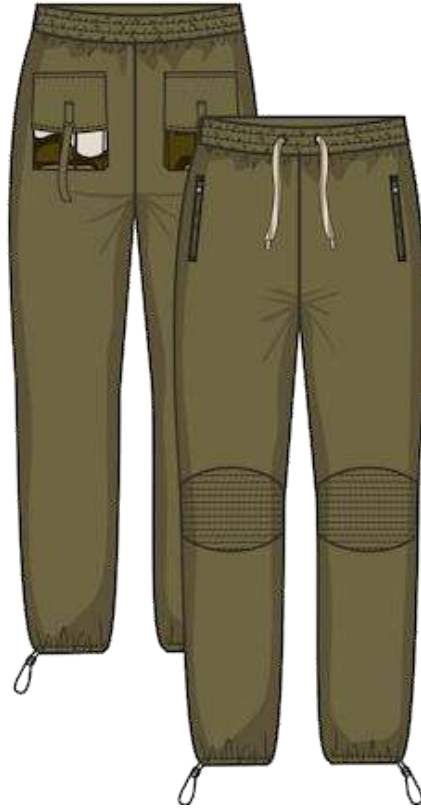
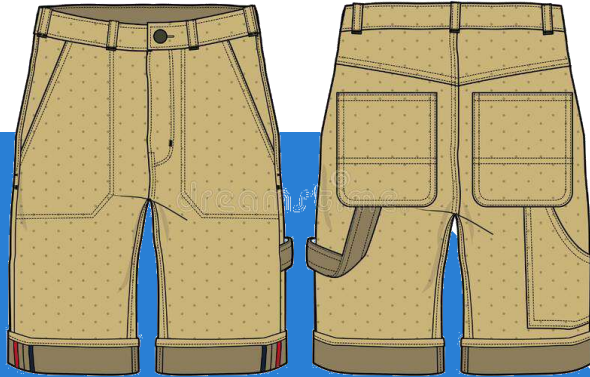
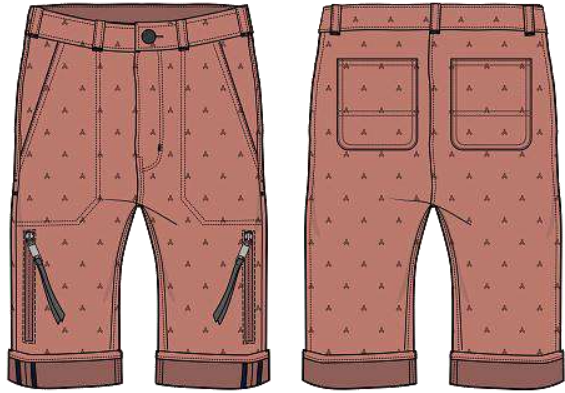
KNITS



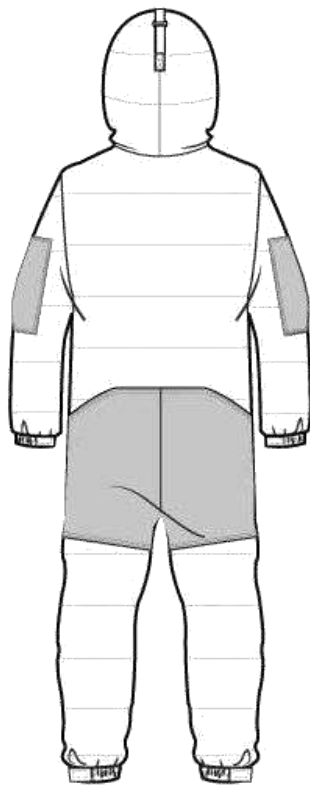
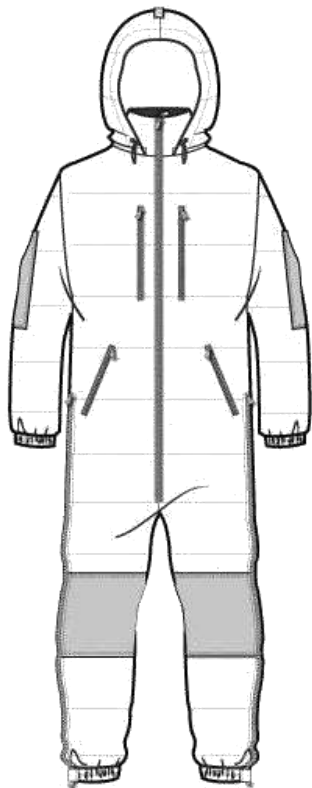
ACTIVEWEAR



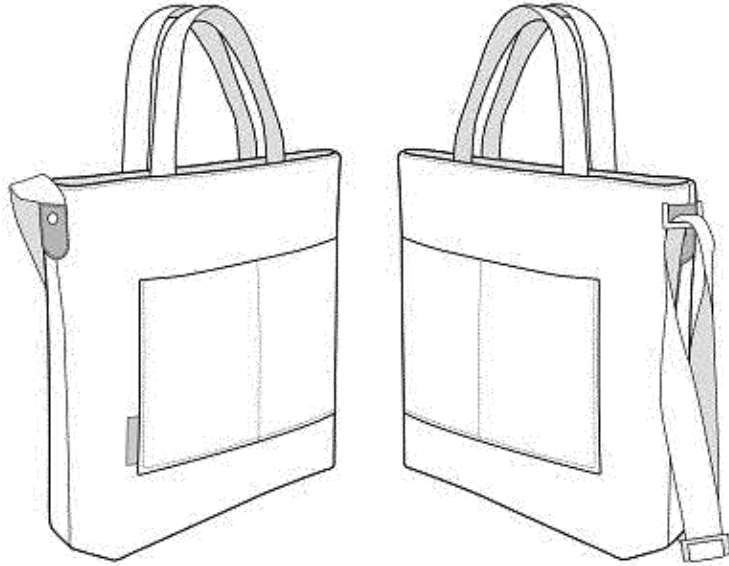
CHINOS/ WOVEN



WORKWEAR



TOTE BAGS WITH DENIM AND CANVAS FABRIC



Front View



Back View

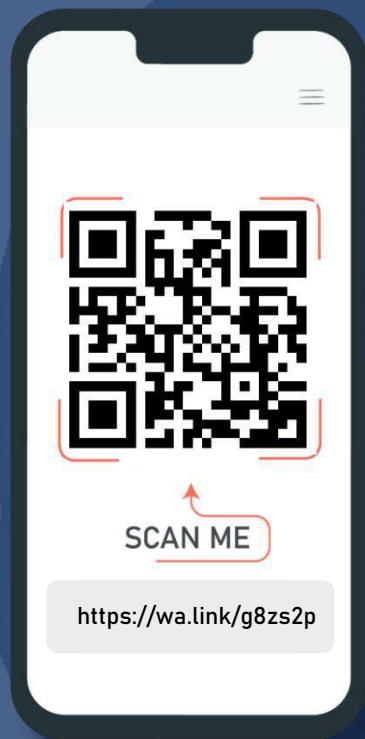


Our New York office

For our customer convenience , we have opened an office in New York at 262 W Manhattan, this has played a critical role in our global strategy to reach optimal customer satisfaction being close to our customers.

Phone number: +1 (212) 764 406





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Lahore, Pakistan

