

# TEXTILES & APPAREL



Ministry of Commerce  
Government of Pakistan

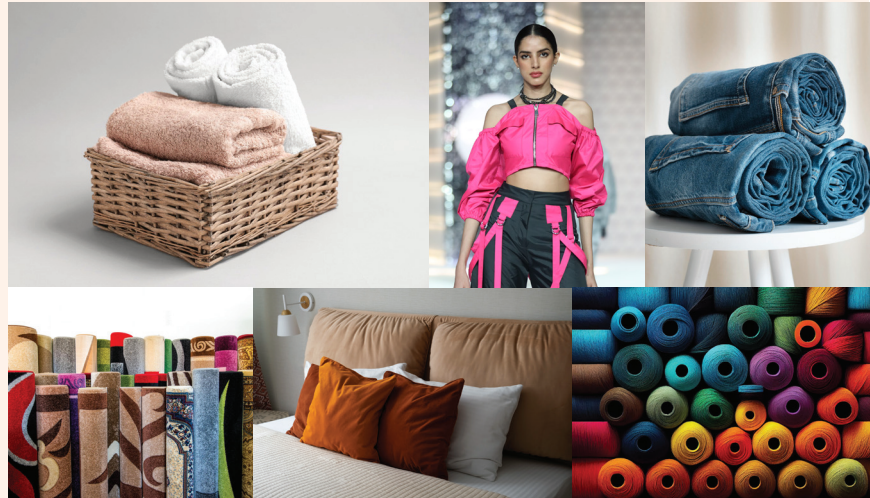
## Overview

Textile and apparel industry occupies a pivotal position in Pakistan's economy contributing around 60 percent of total exports, and 25 percent to industrial value-addition. The sector contributes around 40% to industrial employment and is a biggest employment generation sector. The strong position of textiles and apparel manufacturing in Pakistan has historically been driven by the availability of skilled workforce and local supply of major input materials which underpin the sector's comparative advantage.

The sector has had a unique distinction of consistently building intensive backward and forward linkages which translate into a vertically integrated industrial value chain starting from ginning, yarn (natural and man-made) to fabric manufacturing, processing and finally to apparel (knitted and woven), hometextiles, and products of technical textiles.

## Products being offered

- ★ Fabrics & Cotton Yarn
- ★ High End Fashion
- ★ Apparels and Denim
- ★ Towels
- ★ Home-textiles: Bed-linen, curtains, Blankets
- ★ Sportswear
- ★ Carpets



## Key Facts about Pakistan's Textile Industry

**2<sup>nd</sup>**  
largest supplier of  
Towels and Terry Products

**61%**  
of Pakistan's total exports

**40%**  
of the country's total  
industrial workforce

**3<sup>rd</sup>**  
largest producer of "Better Cotton"

**6<sup>th</sup>**  
largest supplier of Hosiery

**3<sup>rd</sup>**  
largest spinning capacity in Asia

**2<sup>nd</sup>**  
largest exporter of the  
denim fabric in the world

Pakistan is the **3<sup>rd</sup>**  
largest supplier of Home  
Textile Products worldwide

## Major strengths of Pakistan's Textile Industry

- ★ The sector has attracted approximately \$5 billion of fresh local investment for upgradation of the sector
- ★ Abundance of raw material production
- ★ Availability of cheap labor and industry-related experts
- ★ Growing economy and domestic market
- ★ Facilitative policies and initiatives by the government
- ★ The availability of the enhanced energy capacity for manufacturing
- ★ Preferential duty-free access under China-Pakistan Free Trade Agreement (CPFTA) Generalized Scheme of Preferences Plus (GSP+)
- ★ Developing Countries Trading Scheme (DCTS).
- ★ Presence of globally renowned fashion designers

## Compliance to Quality Standards

Pakistan's textile and apparel industry has successfully adopted various sustainable practices, and is compliant to all of the important global standards and regulations. Following are some of the certifications with which the industry is compliant to:

- ★ WRAP : Worldwide Responsible Accredited Production.
- ★ SGS: ISO 9001:2015
- ★ Sedex
- ★ BSCI - Business Social Compliance Initiative.
- ★ Oeko-Tex Standard 100: Confidence in Textile.
- ★ REACH- Substance Of Very High Concern (SVHC) Assessment Certificate
- ★ Nordic Swan Eco Labels
- ★ The Global Organic Textile Standard
- ★ ASTM Standards like D5433 - 12, D5433 - 12
- ★ C2C Certified

## Diverse Customer Base of Pakistan



## Top Export Destinations of Pakistan's textiles

United States of America | United Kingdom  
Netherlands | Germany | Belgium | Italy | Spain  
| France | Australia | Poland | Denmark



# About TDAP

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



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