

FOOTWEAR SECTOR OF PAKISTAN



Ministry of Commerce
Government of Pakistan

Overview

The footwear sector in Pakistan is a vital component of the country's manufacturing industry, contributing significantly to exports, employment, and economic growth. Pakistan produces a wide range of footwear, including leather shoes, sports shoes, sandals, and safety boots, serving both domestic and international markets.

Footwear Clusters

The Lahore cluster (Lahore, Gujranwala and Sheikhpura) is the major footwear producing area accounting for more than half of the total footwear production. Other key areas in Pakistan for footwear production include Karachi and Sialkot. These three cities account for 86% of total production capacity in the country.



Key Facts about Pakistan's Footwear Industry

Exports **178** million USD

392 Annual pair production

7th biggest consumer of footwear

Pakistani footwear employs nearly **1 million** people

Strengths of the Footwear Sector

- ★ Abundant Raw Materials
- ★ Skilled Workforce
- ★ Export Performance
- ★ Technological Advancements
- ★ Government Support
- ★ Environmental Compliance
- ★ Economic Contribution
- ★ Industrial Clusters
- ★ Strong Industry Associations
- ★ Market Diversification

Production Capacity

The Cottage Industry supplies bulk of the domestic needs according to the changing designs and tastes round the year, whereas, export needs are fulfilled by the organized / mechanized sector. Many factories have a production capacity of 2,500 pairs per day, while the larger units produce as much as 10,000 pairs per day. It includes leather, textile and synthetic shoes. The total requirement of footwear in Pakistan is around 600 million pairs per year. It is estimated that women buy between 4-6 pairs of footwear per year and men 1-2. For children the average is 1-3 pairs. This usage is very low as the global average is 8-10 pairs for women per year, whereas 2-4 pairs of footwear are purchased by men every year.

Top Exporting Destinations

Germany | Italy | Saudi Arabia | Netherlands | USA
UK | UAE | Yemen | Spain | Australia



About TDAP

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



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