
SYNERGIES WORLDWIDE

THE COMPANY

**A global leader in apparel
sourcing and supply
chain management**



SYNERGIES
WORLDWIDE
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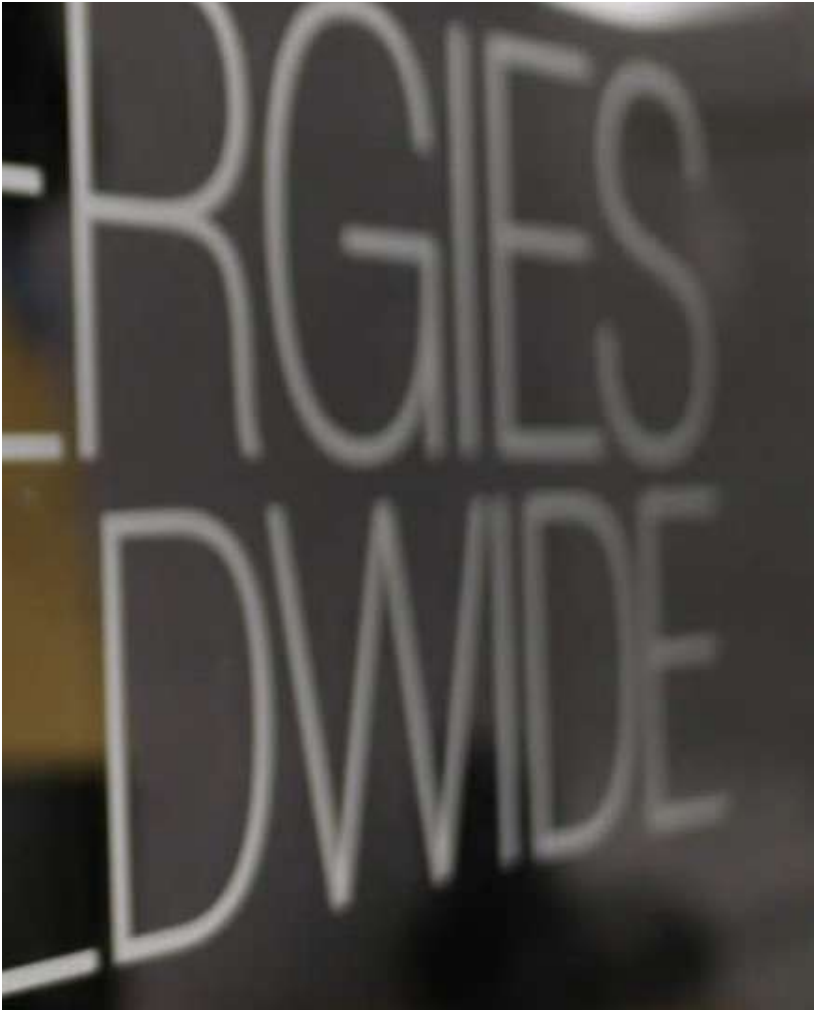
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Time for change



BEGIN YOUR

journey

IN OUR COMPANY



Your trusted sourcing partner of choice

Synergies Worldwide is an established global supply chain manager and a sustainable virtual manufacturing group with razor-sharp focus on products and prices. Our evolution over the last 32 years characterize our passion in delivering true benefits to our global customers in the fashion industry.

Synergies Worldwide provides sustainable sourcing for the fashion and hospitality industry. Our solid relationships with manufacturers and quality suppliers around the globe ensures that we maintain high production standards through our team of on-site inspection agents and international trade specialists.

Our highly competitive product prices and professional service fees position us to operate on short lead times, low margins and flexible volume together with our partner suppliers in key low-cost and duty-free countries. Synergies Worldwide has a strong ability to work with any of the world's fashion apparel companies or consumer goods discounter.

Since our founding in 1987, Synergies Worldwide has grown to a team of more

than 500 strategic sourcing professionals managing more than \$300 million dollars in international trade for over 75 of the world's most identifiable and discernable fashion and apparel brands.

Mr. Munir Mashooqullah, an industry advocate, leader and a sought-after speaker on supply chain, is the founder and Chairman of Synergies Worldwide. Named as one of the "Outstanding 50 Asian Americans in Business" by the Asian American Business Development Center in 2010, he is actively involved with New York City's Asia Society and several charitable organizations in South Asia for his philanthropic works.



PHILOSOPHY

DESIGN · PRICE · TRUST

We strive to be ahead of our competitors in product and price by leveraging our Design Studio and highly skilled merchandisers in product costing. Our collection proposals enable our customers to buy quickly and frequently resulting to shorter lead times. We guarantee our customers' trust.

We provide sustainable products and sourcing solutions for apparels, fashion accessories, foot wears, home textiles, decorative accessories and other

goods for companies in the fashion and hospitality industry.

We take our time to understand the customer, their brand and business objectives before offering focused collection proposals and our manufacturing facilities.

We continue to build our position as market leaders in sustainable supply chain management with our firm commitment to deliver tangible benefits to our customers.



OUR NUMBERS

35

Years in
business

10

Countries
worldwide

15+

Offices worldwide

500+

Staff worldwide

50+

Global Customers

WHY CHOOSE US



These key factors enable us to work with fashion companies around the world:

1

Dynamic business models positioned to operate on short lead times, low margins and flexible volume.

2

Focus on sustainable product offers.

3

Existing sourcing and production presence in key low-cost and duty-free countries of the world.

4

Highly competitive product prices and service fees.

THE FOUNDATION



Research and Development

RESEARCH

Synergies Worldwide believes that Research and Development is the foundation of any sought-after collection. Our Research and Development teams are in different locations in the world to source and develop the latest fabrics, finishes and washes ahead of the market. The team works closely with our extensive network of mills to provide customers with quality products and their desired price.

DEVELOPMENT

Our Technical Support Teams ensure that samples are created and developed according to customers' required specification and compliant to any existing legal guidelines, ensuring high quality, high durability and sustainable products.



Design

DESIGN STUDIO

Our team of designers travel around the world to look for design inspirations and novel ideas that breathe new designs to our customers specification. We add value to our customers' in-house design teams and enhance their product while keeping true to their brand identity.

The strength of our Design Studio is anchored on our: expert technical team, high technology design facilities, extensive sourcing partners, deep knowledge of the industry and understanding of our customers' DNA and expectations. The goal is always to have focus on design wins that are meeting the customers' expectations in quality and pricing.

OF ANY COLLECTION



SOURCING

Our presence in Asia enables us to manage our manufacturing operations effectively. We can manufacture in any quantities in premium quality that is best fit to our customer's quality and price specification.

PRODUCTION CONTROL

We have experienced technical experts on-site who monitor and control the quality at our factories. They are highly competent to discuss with the customers any technical developments and opportunities for gaining optimal efficiency. We guarantee that all required tests of materials are done on schedule utilizing reputable test institutes.

QUALITY

With our experienced and skilled on-site Quality Control teams, we can provide our partners with the transparency and controls needed to measure the quality of each order. No product is left unturned to ensure we deliver only the best quality at price point to our customers.



OPERATIONS EXCELLENCE

Operational excellence adds values and creates sustainable competitive advantage to the business. The global nature of the textile industry requires professional operations support from Finance, Logistics, Compliance, Human Resource and Information Technology.

In Synergies Worldwide, these teams collaborate with their counterparts to ensure that operations are carried out smoothly and with efficiency across the supply chain.

Our Locations

BANGLADESH

PAKISTAN

INDIA

CHINA

BANGKOK

VIETNAM



WALKING THE

Look at our showroom and see how we have delivered quality services to our clients. See the highlights of the broad array of products from our locations.



TALK.

OUR CLIENTS COME FROM



Ben Sherman® NEW YORK & COMPANY



DKNY

CASTRO
—



Bershka

MANGO



NEWYORKER

XR
XRAYJEANS



paperdenim&cloth

ALL AROUND THE WORLD

CHAPS
EST. 1978

R I P L E Y

COMPANY
EIGHTY ONE

ZARA

WEATHERPROOF
SINCE 1949



ALCOTT
Space for your style.

ZIPPY®

VIGOSS

ELIETAHARI

for all mankind
7

AWG


Coppel®

OBJECTIVES AND PRACTICES

POSITIVE IMPACT

We see ourselves as the extended arm, ear and eye of our customer. We deliver our best efforts that all business objectives and practices are aligned to create a positive impact for your world-wide supply chain, the surrounding environment and for you.



SUSTAINABILITY

REUSE, RECYCLE, REBORN

Synergies Worldwide is passionate about using technology to create sustainable fabrics. We are invested in solutions, partners and suppliers that create new products from materials that can be reused, recycled and reborn into a new product. We can help your company reach your sustainability goals and work together to protect our living planet, Earth.



Synergies Worldwide is committed to ethical, compliant and sustainable sourcing in every aspect of our operations and supply chain management. Our Corporate Social Responsibility (CSR) program is the tool where we execute rigorous supplier certifications, coaching and mentoring, proprietary audits and unannounced monitoring. All manufacturers are also required to achieve and maintain both Synergies Worldwide corporate certifications and those of the individual buyers/customers or other international accredited organizations.

WE ARE COMPLIANT WITH INTERNATIONAL STANDARDS AND CODE OF CONDUCT:

ACCORD
on Fire and Building Safety in Bangladesh



“

**You can not make a good
economies out of a bad ethics**

Ezra Pound

”

ethics

• SYNERGIES WORLDWIDE •



QUALITY ASSURANCE SERVICE

Synergies Worldwide works to help ensure the products delivered to the buyers comply with safety, regulatory, quality and performance standards all throughout the production process. Quality is our top priority: we drive for excellence in our products and services

Quality is the core of Synergies Worldwide quality assurance services business model. Everyone in the company is accountable

the finish products comply with most demanding standards

to fulfill our customers' satisfaction. These concrete values are achieved through attention to details and continuous drive towards perfection. Quality and excellent service are the strengths representing Synergies Worldwide. These are always recognized by customers all over the world and it keeps the company focused and committed.

for quality. As we always say, inside the Company and "on the road". Quality can only be improved with continuous development. Everyone at Synergies Worldwide, regardless of position, is committed to be part of the Team, that constantly drives improvement and sustains the quality of products delivered to the customer. **We are the extended arm, ear and eye of our customer!**

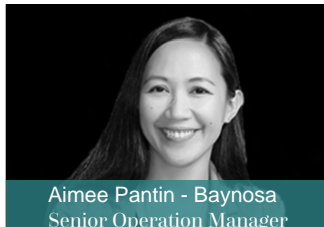
KNOW WHO WILL



Guido Schlossmann
Group President & CEO



Khizar Munir
Director



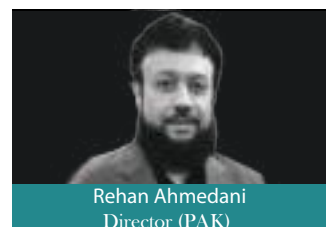
Aimee Pantin - Baynosa
Senior Operation Manager



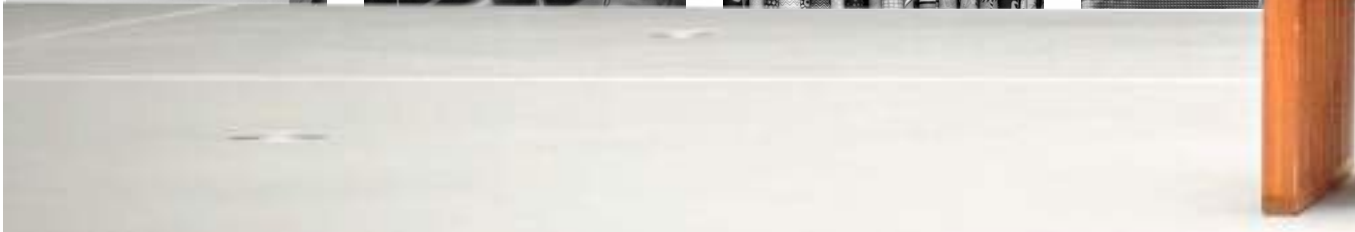
Atif Ahmed
Director (BGD)



He Yu Fang
General Manager (Ningbo, CHN)



Rehan Ahmedani
Director (PAK)



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SUPPORT YOU



Habib Hirji
Managing Partner & CEO (BGD)



Krupali Mehta
General Manager (IND)



Ramit Aggarwal
Managing Partner & CEO (IND)



Sadruddin Hirji
Director (BGD)



Kanya Changkieo
Global Sourcing Coordinator



SYNERGIES WORLDWIDE

APPAREL

**Womenswear&Menswear
Childrenswear**



SYNERGIES
WORLDWIDE
0-08 02 09 87

womenswear
WOMENSWEAR



creativity

Creativity is in our DNA; we pay very special attention to details with an endless pursuit for research that makes the difference. We always approach things differently and constantly look for creative geniuses. Our mantra “Nothing can be maintained without innovation and modernity” is our fuel.

menswear
MENSWEAR

customers

Technical development, planning and optimization of delivery time are the key points of our excellent service. We are driven to provide an end-to-end sourcing solution to our customers through understanding our customers’ DNA, meeting their expectations, and exceeding it by offering value adding services.





one, two, STEP!

shoes



One of the most demanding engagements is to firmly assure product availability. Raw material sourcing, stock management and operation logistics can be a daily challenge in the supply chain. Our wide range of proposed solutions and talented people ensure that products are available when needed. Every product reflects our belief, which is to drive value and to guarantee good quality.



girls

Synergies Worldwide has the production and supply chain expertise essential to face the strategic challenges driving the market.

We adapt to the changes of the market, as it becomes more and more competitive each day. This challenge requires continuous improvement and innovation outpace market dynamics. Our production network is constantly updated reflecting the real-time demands for quality, pricing and faster delivery.



boys

SYNERGIES WORLDWIDE

HOME

Home Textile
Home Decorations



SYNERGIES
WORLDWIDE
D.O.B. 02.07.97



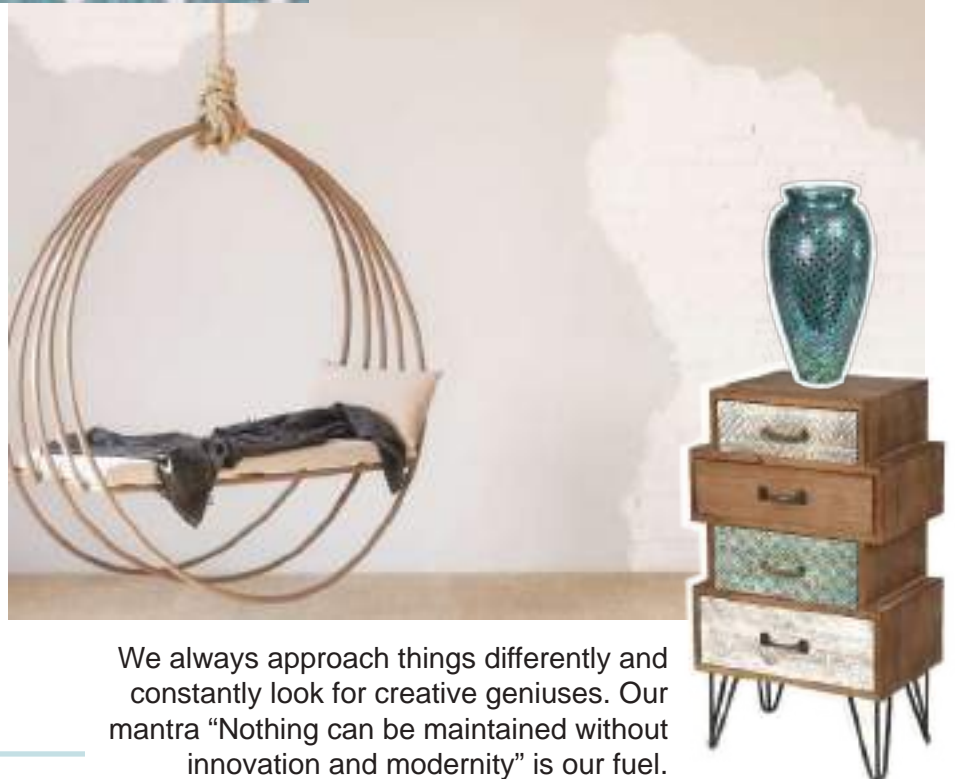


Creativity is in our DNA; we pay very special attention to details with an endless pursuit for research that makes the difference.



livingroom LIVINGROOM

kitchen



We always approach things differently and constantly look for creative geniuses. Our mantra “Nothing can be maintained without innovation and modernity” is our fuel.



bathroom



vases



frames



candles



objects

hard goods

Technical development, planning and optimization of delivery time are the key points of our excellent service. We are driven to provide an end-to-end sourcing solution to our customers through understanding our customers' DNA, meeting their expectations, and exceeding it by offering value adding services.





PATTERNS

bed sheets & pillows





One of the most demanding engagements is to firmly assure product availability. Raw material sourcing, stock management and operation logistics can be a daily challenge in the supply chain.



towels

Our wide range of proposed solutions and talented people ensure that products are available when needed. Every product reflects our belief, which is to drive value and to guarantee good quality.

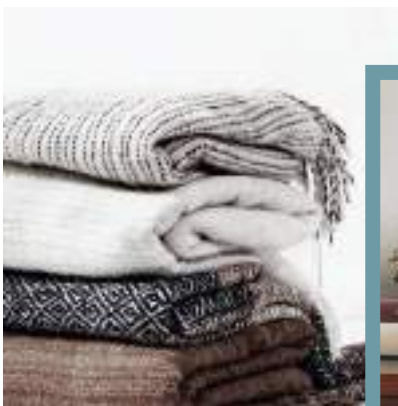
choose
the **pattern** **TEXTURE** **color**
you prefer



let's RELAX!

poufs

We adapt to the changes of the market, as it becomes more and more competitive each day. This challenge requires continuous improvement and innovation outpace market dynamics. Our production network is constantly updated reflecting the real-time demands for quality, pricing and faster delivery. Synergies Worldwide has the production and supply chain expertise essential to face the strategic challenges driving the market.



home SWEET home

blankets & rugs



BANGLADESH

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locations

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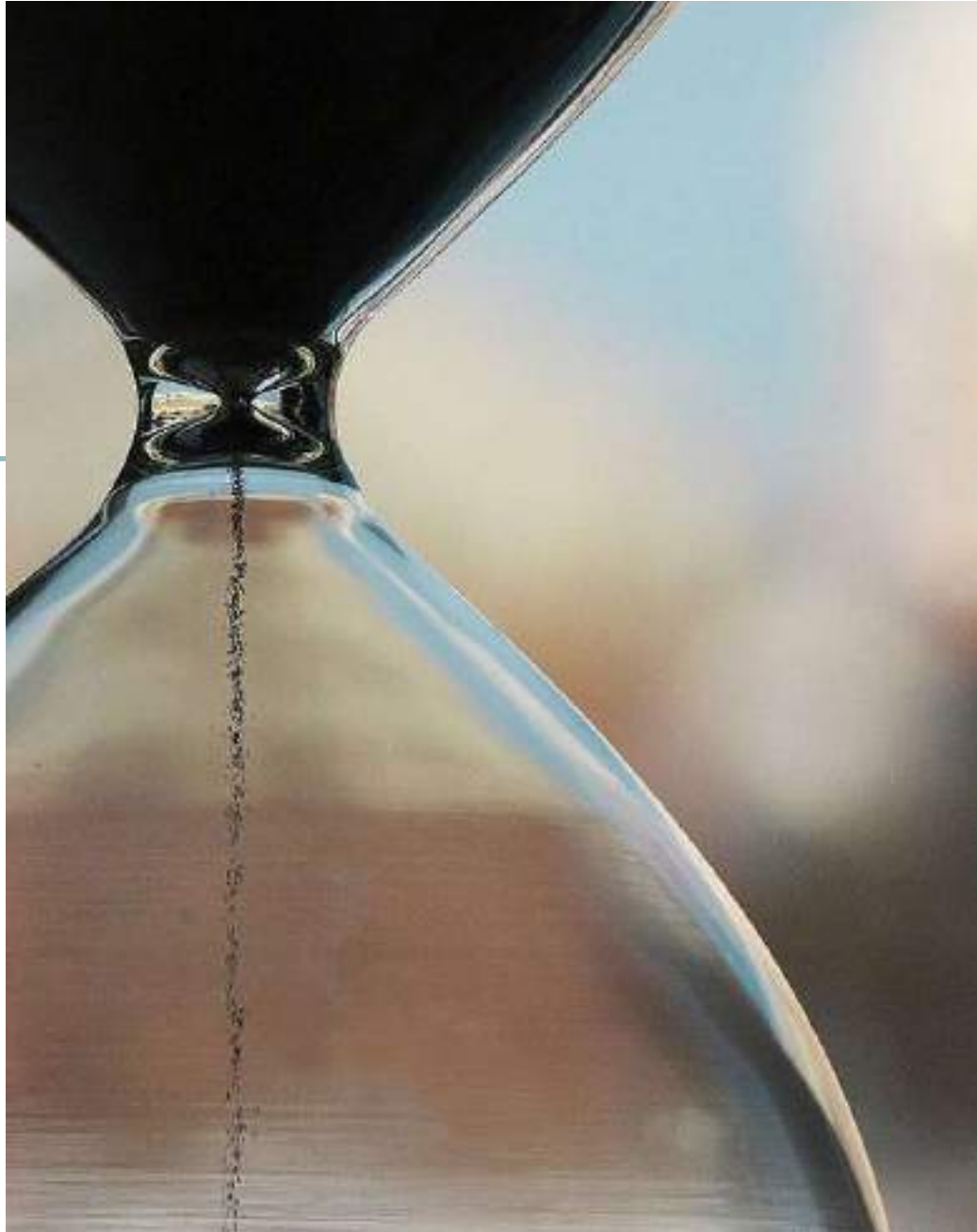
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Time for **change**

THANKS FOR **YOUR** ATTENTION

We're **here!**

We are your trusted authentic sustainable sourcing partner
always ready to create real benefits to your supply chain.



WWW.SYNERGIESWORLDWIDE.COM



info@synergiesworldwide.com / corporate-info@synergiesworldwide.com



SY
WC



SYNERGIES
WORLDWIDE
D.O.B. 02.07.87

