



**ALKARAM TOWEL
INDUSTRIES (PVT) LTD.
Company Profile**

• Overview

- ❖ **Impressive Revenue:** Surpassed US \$110 million in revenue, marking a significant financial achievement.
- ❖ **Established Heritage:** Founded in 1986 by the late Mr. Mehtab Uddin Chawla, blending family ownership with professional management.
- ❖ **Integrated Operations:** Covers the entire spectrum from spinning to weaving.
- ❖ **Substantial Capacity:** Annual production capabilities reach 38,500 tons across weaving, processing, and CMT (Cut, Make, Trim).
- ❖ **Financially Independent:** Operates on a self-financed basis, ensuring long-term stability.
- ❖ **Quality and Value:** Delivers competitively priced, high-quality products.
- ❖ **Broad Product Line:** Offers a specialized and diverse range of products.
- ❖ **Export Excellence:** Ranked as the 2nd largest towel exporter from Pakistan in FY 2021.

Our Strategy

Business development and retention through impeccable product support and services.

Our Focus

Developing business, partnerships and honoring commitment.

Our Promise

Versatility, Innovation & Sustainability.

Process Capabilities

Spinning

Top line Japanese & Aco9 German spinning technologies for high quality & durable yarns, 60,000 Ring Spinning Spindles, 2000 Auto Coro Spindles.

Design & PD

In-house & overseas designers & product development team.

Weaving

High speed, superior quality, 144 Air Jet looms (including 18 Jacquard), & 1100 Power Loom.

Effluent Processing

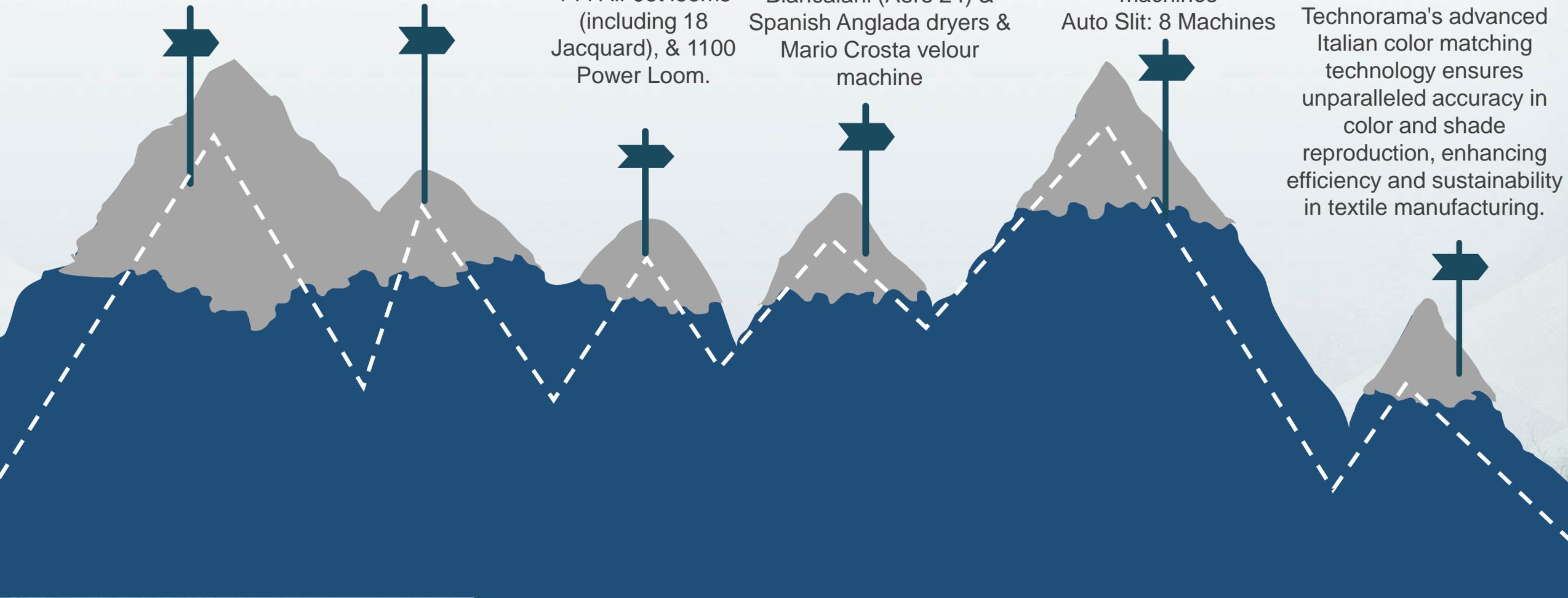
State of the art MCS Italian processing machines, Italian Biancalani (Aero 24) & Spanish Anglada dryers & Mario Crosta velour machine

Cut, Make & Trim Processing

Hemming: 942 machines
Over Lock: 842 machines
Ribbon: 207 machines
Auto Hemming: 24 machines
Auto Slit: 8 Machines

Color Expertise

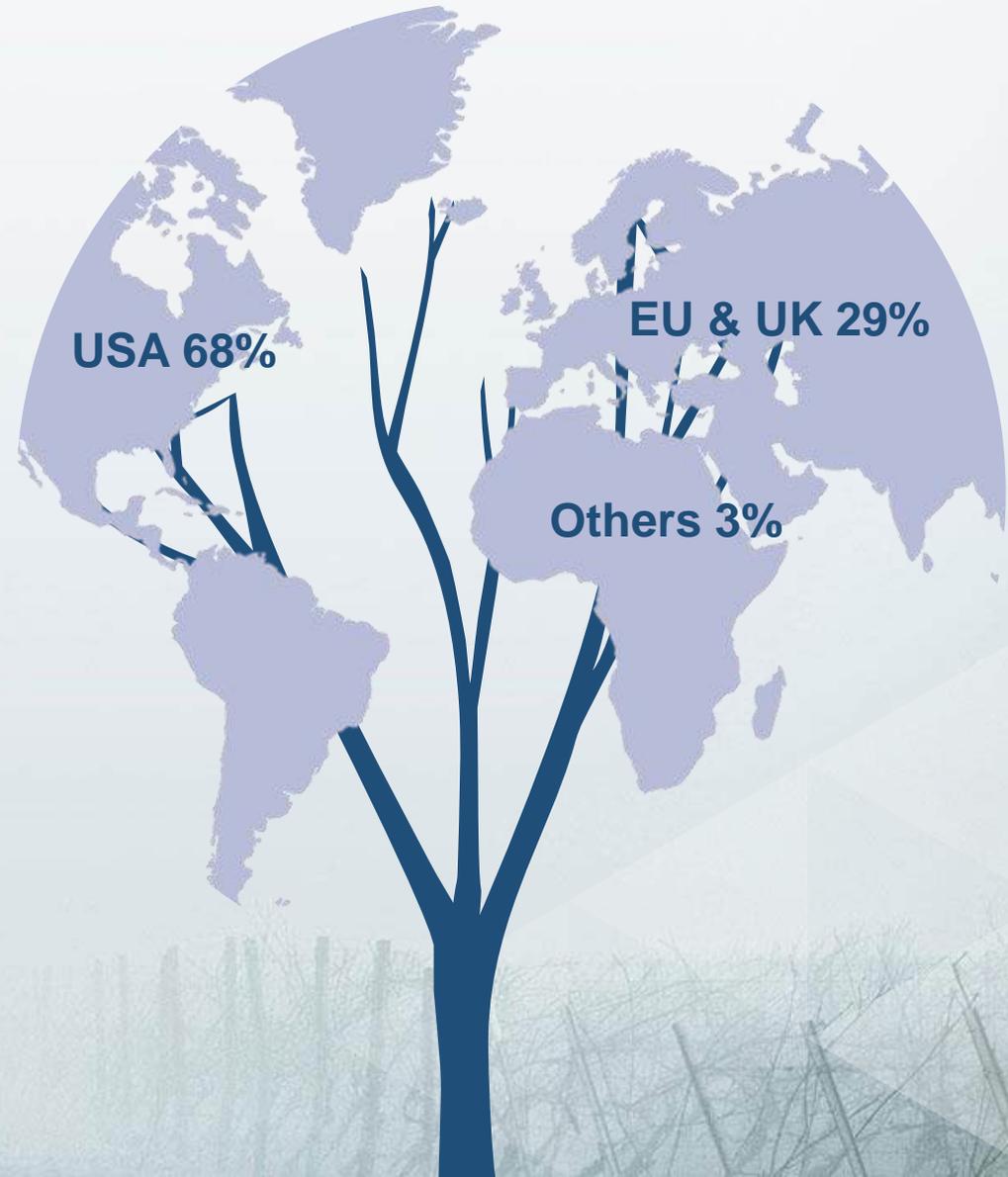
Technorama's advanced Italian color matching technology ensures unparalleled accuracy in color and shade reproduction, enhancing efficiency and sustainability in textile manufacturing.



Global Exports



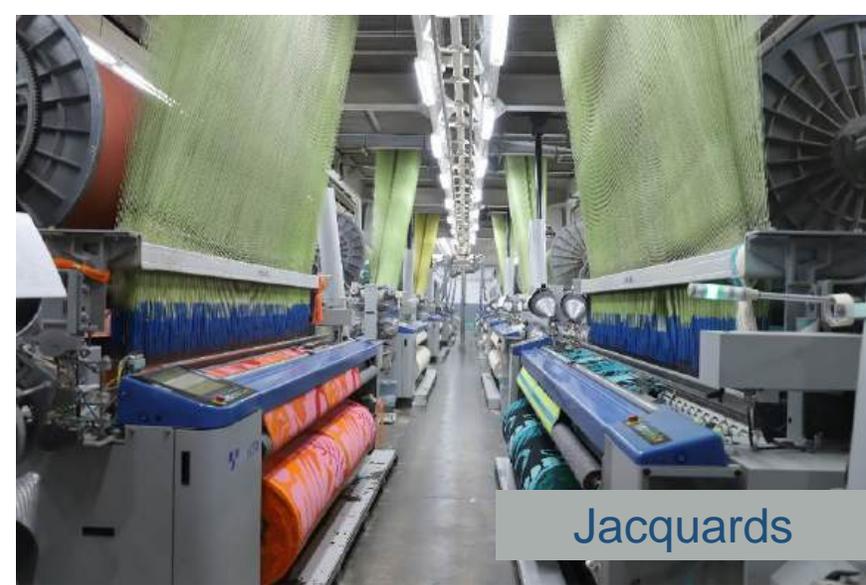
Global Share



Our Valued Clients



Factory Insite's



Jacquards



Auto Slitting



Air Jets



Tecnorama



Stitching

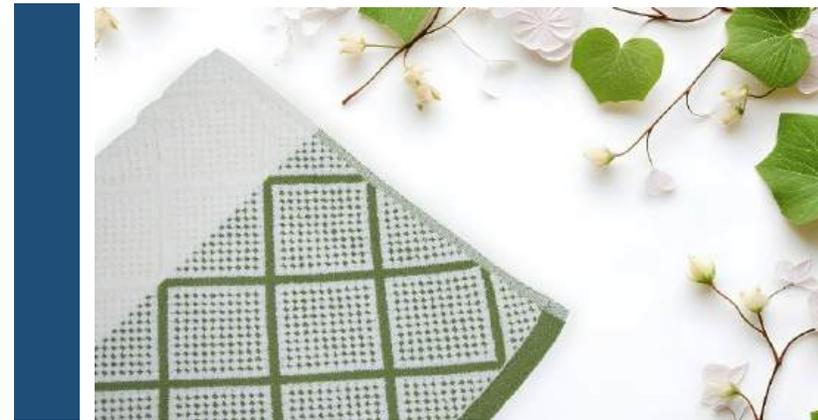


Biancalani Dryers



Auto Hemming

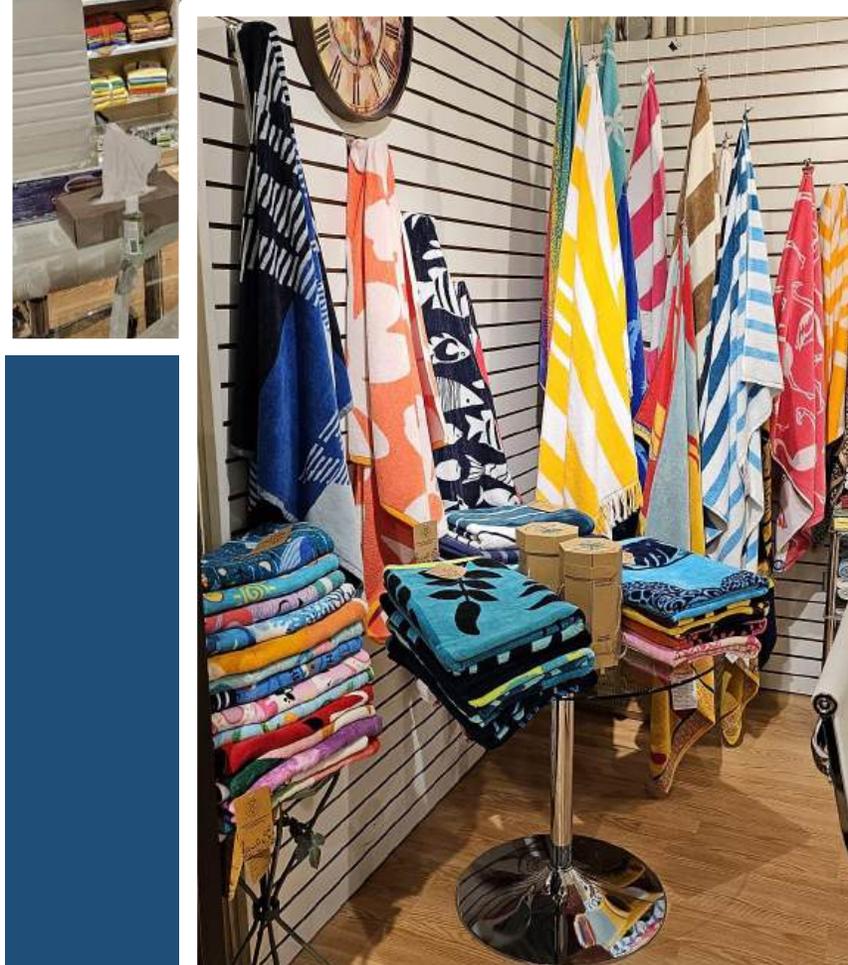
Product Portfolio



Heimtextil 2024



Market Week 2023



Future Expansions

Own In House Reactive Printing Setup

In early 2025, our company will enhance our capabilities with an in-house reactive printing setup. This advancement will streamline significant step towards innovation, promising to boost our market position by offering superior and more personalized products. This expansion is a testament to our commitment to excellence and customer satisfaction.



Quality Insights



Comprehensive In-House Laboratory Capabilities.

Expert QA Team with Proven Track Record. Enhanced Product and Quality Transparency.

Technorama: Advanced Italian Color Matching Technology, ensures precise and consistent textile colors

Comprehensive Quality Control Protocol Enforced at Every Stage of Procurement, Weaving, Processing, and Stitching.

Organized Reporting Framework and 2.5 Internal AQL Standards at Level.

Prioritizing Reduction in Core Operational Costs.

AKTI Recognitions



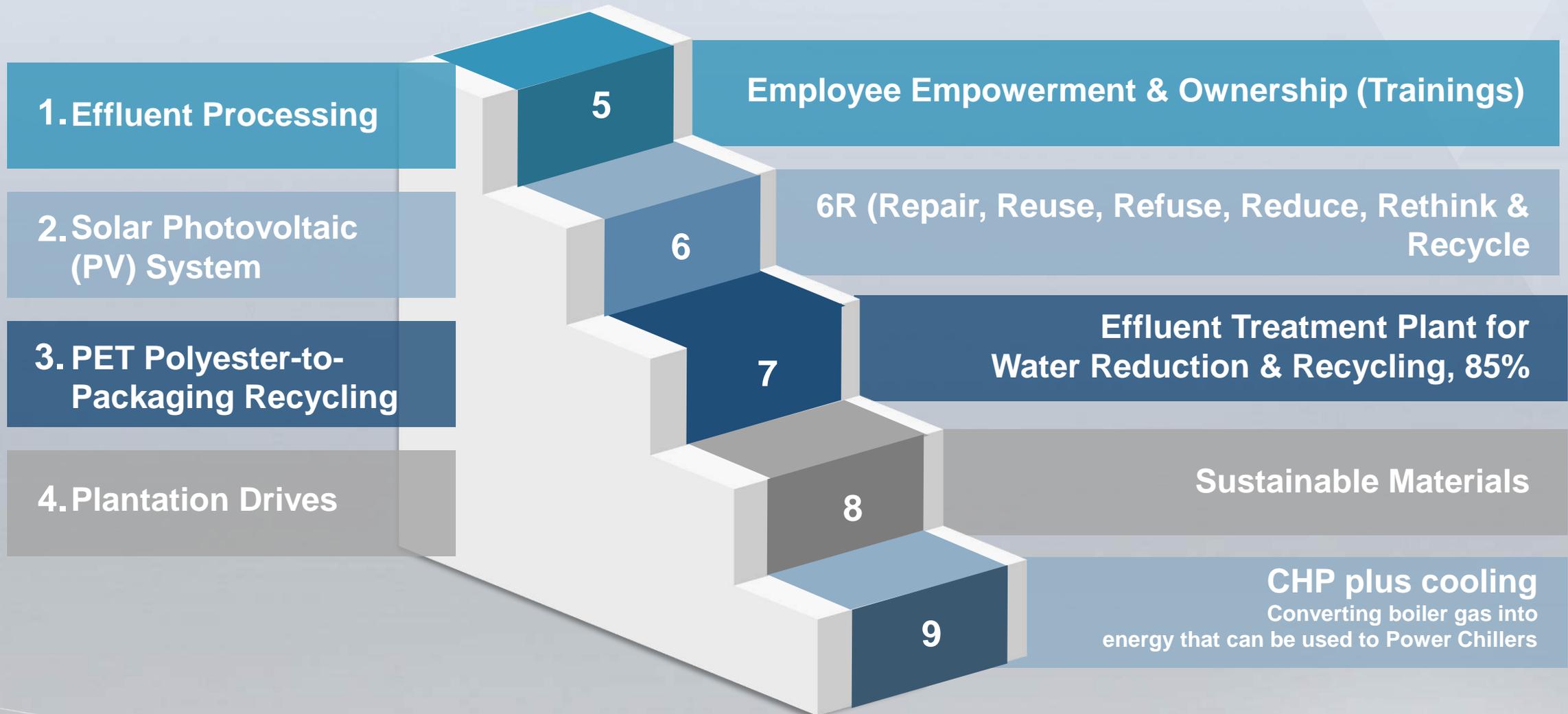
Sustainable Products

- **Organic Cotton Towels**
- **GRS Cotton Towels**
- **RCS Blended Towels**
- **Bamboo & Cotton Blended**
- **Modal Blended**
- **Tencel Blended**

We are dedicated to integrating sustainable yarns and production methods into our textiles, aiming to lead the industry towards a greener future through continuous innovation and collaboration..

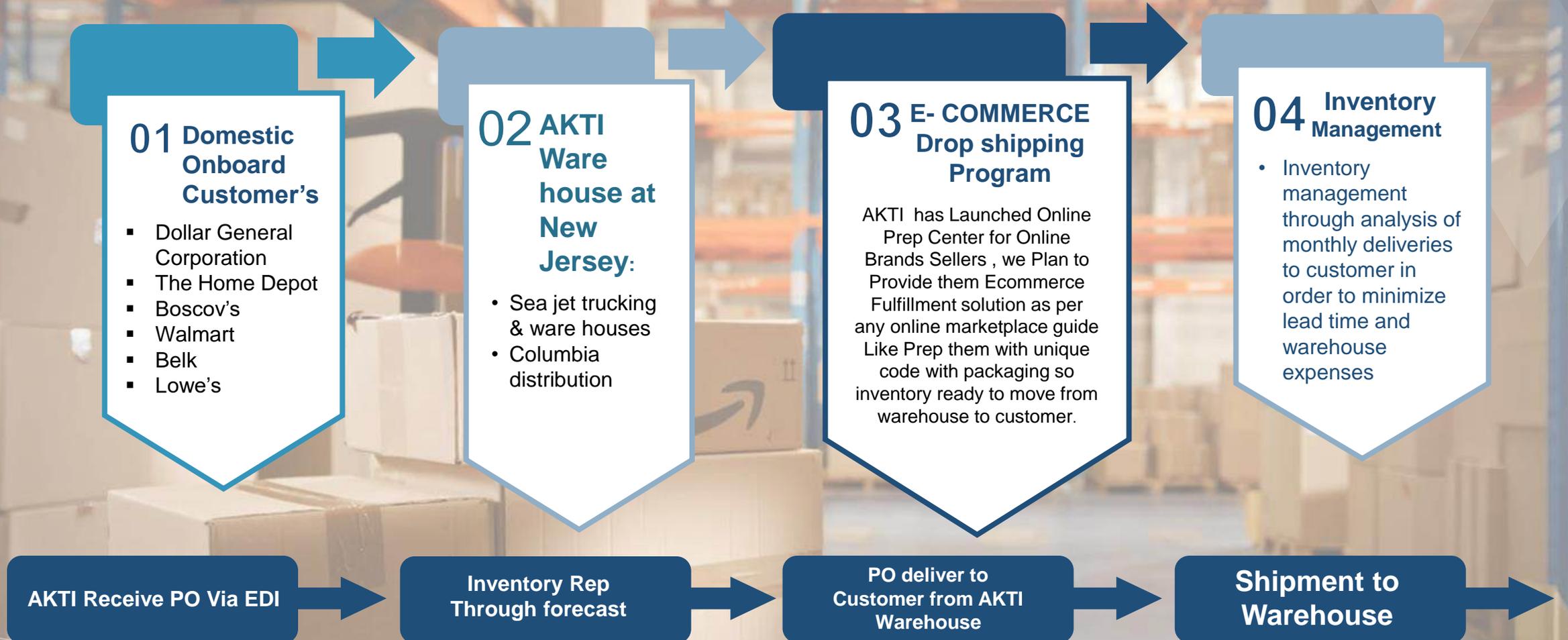


AKTI Stainabilities Projects



US Domestic Fulfillments (AKTI COTTON LLC)

We are please to announce that, our sister company AKTI COTTON LLC has been doing Domestic shipments to customers within the United States from one state to another.



AKTI Shared Values

Plantation Drives.



Education Grants.



Women Empowerment.



Celebrating Earth Day.



Awareness of Water Savings.



Blood donation drives.



Interest free loan facilities for employees.



Our Competitive Edge

- Competitive Pricing
- Strategic Raw Material Procurement Partnerships
- Green Manufacturing
- Innovation & Quality
- Diversification
- Sustainability
- Integrity
- Procurement Efficiency
- Vendor Reliability
- Continuous Improvement



Thankyou