



Ayesha Knitwear (PVT)LTD

Manufacturers & Exporters of Knit & Woven Apparel

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About Us

Ayesha Knitwear (PVT) Limited, located in Lahore, Pakistan, is a renowned apparel manufacturing company. Established in 1990, the company initially specialized in knitwear production and later expanded its operations to include the manufacturing of woven apparel.

Under the exceptional leadership of its Chief Executive, Mr. Naseer Ahmad Butt, Ayesha Knitwear has achieved remarkable growth. With a workforce of over 600 dedicated employees, the company is committed to delivering high-quality products to its customers.

Ayesha Knitwear takes pride in its in-house manufacturing capabilities, which encompass the entire production process from cutting to packaging. With a monthly capacity of 150K units for woven apparel and 100K units for knit apparel, the company has the necessary infrastructure to meet the increasing demands of its clientele.

Driven by its commitment to excellence, Ayesha Knitwear strives to maintain its position as a leading exporter in the textile industry. The company emphasizes product quality, timely delivery, and customer satisfaction, making it a trusted supplier of superior knit and woven apparel worldwide.



Message from the CEO



Mr. Naseer Ahmad Butt

At Ayesha Knitwear (PVT) LTD, our management team consists of dedicated individuals who prioritize teamwork, resulting in synergistic outcomes. With diverse educational backgrounds and extensive experience, both locally and internationally, our team brings a wealth of knowledge and expertise to our operations.

We have fostered a company culture that emphasizes quality, encourages innovation, and follows systematic processes. Our commitment to excellence is evident in our rigorous inspection procedures, implemented at every stage of production to ensure foolproof quality control. By upholding these principles, we aim to deliver exceptional products that exceed customer expectations.

To exceed customer expectations by consistently delivering high-quality products, ensuring their timely delivery, and prioritizing customer satisfaction above all.

Mission

- Integrity
- Quality
- Innovation
- Sustainability
- Team Work
- Customer Centricity
- Social Responsibility

Values

To establish ourselves as a prominent global leader in the realm of apparel manufacturing, renowned and respected for our steadfast dedication to uncompromising quality, sustainability, and social responsibility.

Vision



Production

At Ayesha Knitwear, we have complete cut to pack production facility.

Production Capacity:
150,000 units/month

Operations:

- CAD/Pattern Making
- Cutting
- Stitching
- Washing
- Finishing
- Packing



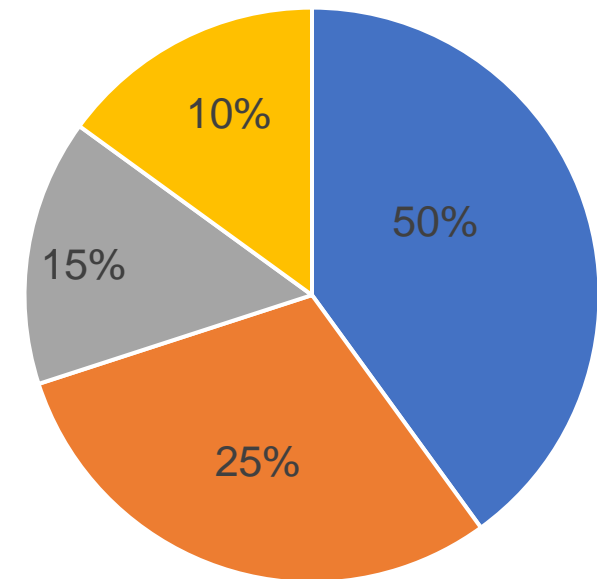
Washing

One of the most important part of creation of the beautiful jeans is the washing as it plays an important part in the denim chain because of the umpteen effects that the consumers are looking for on their jeans





Product Portfolio Woven Apparel



■ Men's ■ Ladies ■ Boys ■ Girls

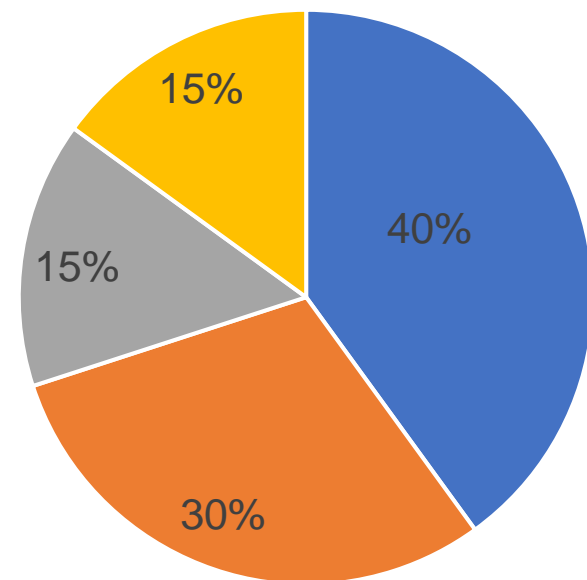
Production Capacity: 150K units per month



Product Portfolio

Knit Apparel

Production Capacity: 100K units per month



■ Men's ■ Ladies ■ Boys ■ Girls

Sustainability

At Ayesha Knitwear, we place special importance on sustainability in all aspects of our operations. We believe that being environmentally responsible is not only essential for the health of our planet but also for the long-term success of our business.

We are committed to minimizing our environmental impact by implementing sustainable practices throughout our supply chain.

From responsible material sourcing to energy-efficient manufacturing processes and waste management, we strive to reduce our carbon footprint and conserve natural resources.

We prioritize the use of eco-friendly and recycled materials, promote water and energy conservation, and continuously explore innovative technologies to further enhance our sustainability efforts.

By integrating sustainability into our business practices, we aim to make a positive contribution to the apparel industry and inspire others to join us on this journey towards a greener and more sustainable future.



Sustainability

Ayesha Knitwear's prioritizes sustainability throughout its operations and has taken significant steps to address the environmental impact of the apparel industry.

The key initiatives taken, are the installation of an Effluent Treatment Plant (ETP) and 120KW capacity solar panel system at factory.

The ETP plays a crucial role in promoting environmental sustainability and responsible industrial practices.



Installation of the solar panel system is an important step towards reducing carbon emissions and promoting renewable energy.

Solar panels harness the power of the sun to generate clean electricity, which helps reduce reliance on fossil fuels.

Solar power systems also contribute to the overall environmental sustainability by decreasing greenhouse gas emissions and minimizing air pollution.

Certifications



INDITEX



Our Clientele

TIFFOSI 

**UR
BN**
URBAN OUTFITTERS INC.

sinsay **CROPP**

b
brams|paris
SINCE 1975

 **ESTIVANELI**

TWINSET
MILANO

 **house**

**JOHNNY
LOOPER**

envii

 **CROSS
HATCH**
FORWARD THINKING

PEACOCKS

MATALAN

MARCUS



Contact Us

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